

# Taiji Forum 2018 – Information concerning Advertising

## Advertisement in Flyer

### Flyer/

- format: A4, four colour (full colour scale)
- e-publication: flyer as pdf for download / for email advertising
- additionally: targeted sending to schools/associations by Taiji Forum and its cooperation partners as well as via our social media campaign

If you are interested in advertising please get back to us until 20.03.2018 at the latest.

**Deadline for the submission of the files is 21.03.2018.**

### **Available formats (all ads in colour):**

A4 quarter page: 85 mm x 130 mm

A4 half page: 180 mm x 130 mm

A4 full page: 180 mm x 277 mm

The ads will be embedded into the design of the flyer, cf. as example: [Flyer Forum 2016](#).

### **Prices**

#### Inner pages

¼ page: 125 €

1/2 page: 250 €

1 page: 500 €

#### Cover pages

U2: 600 €

U3: 600 €

Reverse side (U4) *Special format! Full page (A4) to be individually designed:* 800 €

**Do not hesitate to contact us for questions / further information!**

Contact person Advertisement:

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<https://taiji-forum.com/taiji-forum-2017/>